

Trout Unlimited

Cold,
Clean,
Fishable
Water





The first rise on a
quiet morning.

A perfect cast into a
promising river.

A day spent fishing
with your kids, on a
stream you've known
since childhood.

This is what Trout Unlimited is all
about. We are 140,000 conservation-
minded anglers united behind a simple
philosophy: take care of the fish, and
the fishing will take care of itself.

In 1959, 16 dedicated anglers gathered on the banks of Michigan's Au Sable River. United by a love of fishing and a desire to help wild trout survive, they launched TU with successful campaigns championing catch-and-release fishing and the use of barbless hooks.



Today TU has thousands of volunteers working out of more than 400 chapters nationwide to conserve, protect and restore coldwater fisheries. They donate well over 500,000 hours every

year to clean up polluted streams, restore water to dried-up rivers, and teach children about responsible stewardship and good fishing.

A professional staff of more than 120 scientists, grassroots organizers, lawyers and policy experts provides a national context for these local efforts. They tackle legal and legislative challenges to the health of our nation's rivers and help TU bring cutting-edge scientific tools, such as infra-red satellite imagery and sophisticated fish tracking devices, to bear on difficult problems like pollution, habitat loss and climate change.

From Vermont's Battenkill to Alaska's Bristol Bay, TU's efforts have made a difference on more than 10,000 miles of river nationwide. We have won major victories in court and in Congress, using a non-partisan, action-oriented approach that has earned the support of state and federal agencies, universities, non-profits, landowners and hundreds of partners.



The scale of our work continues to expand, but our focus remains the protection of wild and native fish, and our greatest resource is still the energy and enthusiasm of America's anglers.

Together, we are working to ensure that our favorite streams and rivers will still be there—cold, clean and fishable—for the next generation.

To join us on a stream near you, visit www.tu.org or call (800) 834-2419.

TU is making America's rivers cleaner, healthier and more fishable. Join us on a stream near you.

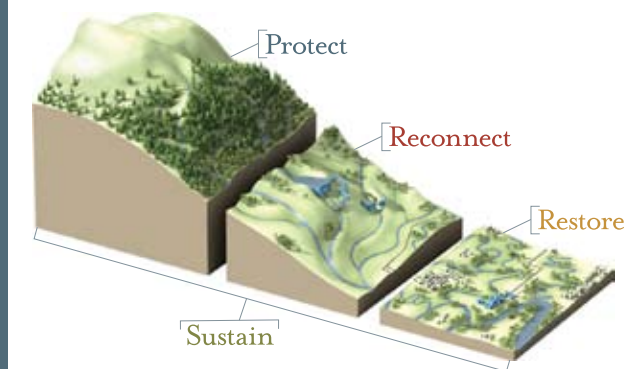
How We Work

There's one fundamental truth about rivers: what happens upstream will eventually flow downstream. Everything is interconnected, so we must work effectively not only on local streams, but also on entire rivers and river systems.

To succeed, we rely on our combination of grassroots capacity and professional expertise. A simple yet effective framework integrates our efforts: protect pristine habitat, usually in the headwaters; then reconnect it to areas we restore downstream. Sustain this work over time by building a broad coalition of people committed to coldwater conservation.

On any given river, you might find TU policy experts advocating for legislation to protect pristine lands, while staff scientists collaborate with volunteers on the ground to clean up streams and replace culverts that block fish passage. Partnership projects with local schools complement these efforts, introducing a new generation to TU's work.

Everyone tackles a different piece of the puzzle, but the end result is miles and miles of interconnected habitat for fish, and healthier, more fishable rivers for all of us.



This graphic demonstrates the elements of TU's conservation approach: protect pristine headwaters, then reconnect these areas to habitat we restore downstream. Sustain our success over time by engaging a new generation of conservation-minded anglers.



At a Glance

Since 1959, Trout Unlimited has worked to conserve, protect and restore North America's coldwater fisheries and their watersheds. We have protected more than 10,000 river miles nationwide and pioneered new scientific, legal and legislative tools to make America's rivers cleaner and healthier.

Every \$35 membership contribution to TU produces \$170 worth of conservation on the ground, through a combination of:

- **Grassroots action.** TU volunteers work out of more than 400 chapters nationwide and donate well over 500,000 hours annually to clean up local streams and rivers.
- **Professional leadership.** TU's staff includes more than 120 experts in the fields of science, policy, law and local organizing. They work out of 30 offices nationwide.
- **Partnership support.** TU works collaboratively with foundations, corporations, landowners and state and federal agencies to find conservation solutions that consider the needs of fish and people.

Find out more about www.tu.org, call (800) 834-2419 or contact your local TU chapter.



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TU's responsible management and consistent growth has earned the highest rating from non-profit watchdog charitynavigator.org.